

Shaw Multicultural Channel Program Application

Contact Information

Name: _____

Company (if applicable): _____

Main Phone #: _____ Address: _____

Alt Phone #: _____ City: _____ Province: _____

Email: _____ Postal Code: _____

I have a Shaw Multicultural Channel Program request and I understand that the channel operates under the [Shaw Multicultural Channel Guidelines and Information](#). I accept and agree to the provisions contained therein, and will abide by these guidelines as Independent Producer, including but not limited to the use of others' creative material including music, art and branding.

Program Information

Program Title _____

Please briefly describe program: (please attach any supporting material)

Is this a special one-time only event? (Please specify)

Languages
(Please specify)

Subtitles
(Please specify)

How will you promote the show? (Please specify)

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Show Format

My show format is: One-time program Series Short segment 2:00 or less

30:00

60:00

Other (please specify) _____

Locally-produced show with some international content - weekly

~ 5\$2 " 5). - " ((8H' #06)2\$! Q' . 3 - weekly

~ 5\$2 " 5). - " ((8H' #06)2\$! Q' . 3 - daily (news programming)

Other (please specify) _____

Production Details (check all that apply)

Project Management

I have experience as a producer of a TV/radio/online show

Please specify: _____

I have my own production equipment / studio and production team

Please specify: _____

I will be working with an independent production company to produce my program

Please specify: _____

On Air Personnel

I will produce and host the show (Please attach bio with on-air experience)

I have a host for the show (Please attach bio with on-air experience)

I have reporters for the show (Please provide bios with on-air experience)

My show does not require a host

Other (please specify): _____

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Internationally-Acquired Programs

Supplier Name: _____

Country of Origin: _____

Year(s) Produced: _____

Copyright Clearance - attached

One episode of program submitted, or link provided

Locally-Produced Programs

Copyright Clearance(s) for any creative materials used in program - attached

Rundown of general episode format for program (segments and descriptions) - attached

Content forecast for 13 episodes - attached

One episode of program submitted, or link provided

Brief content description for segments in language(s) other than English - attached

Please provide any additional information that you would like to share about your proposal:

**in order to save the data you have entered,
please PRINT TO PDF rather than **SAVE AS****

Submit your proposal to smc@shaw.ca

Shaw will confirm receipt, and will contact you following the proposal review